

GMT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 9/30/2023

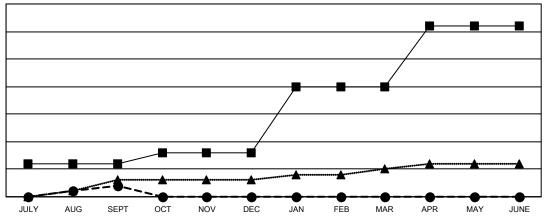
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LOCATION: CALIFORNIA

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GMT: OPEN	

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Clubs				Men	nbers		
	RESULTS FOR	R 2023-2024			RESULTS F	OR 2023-2024	
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	QUARTER MEME	ER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	6	2	4	JULY/AUG/SEPT	505	970	667
OCT/NOV/DEC	2	0	0	OCT/NOV/DEC	450	0	0
JAN/FEB/MAR	12	0	0	JAN/FEB/MAR	554	0	0
APR/MAY/JUNE	11	0	0	APR/MAY/JUNE	423	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE

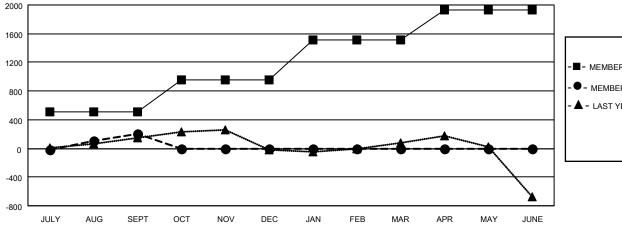


- CURRENT YEAR GOALS FOR NEW CLUBS

- CURRENT YEAR ACTUAL NEW CLUBS

LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



-■- MEMBER GROWTH NET GOAL
- ● - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 4	
DROPPED MEMBERS	
DECEASED	63
CLUB CANCELLED	0
OTHER	607
TOTAL	670

246 CLUBS OF 660 ADDED 1 OR MORE
NEW MEMBERS

CLICK HERE FOR CUMULATIVE
MEMBERSHIP DATA

GENDER DISTRIBUTION		
MALE	10,324 (57.68%)	

7,574 (42.32%) **FEMALE**

3,466 TOTAL FAMILY UNIT MEMBERS

FAMILY MEMBERS PAYING HALF 1,850 **DUES**